Just Transition Investors Alliance (JTIA)

An African Union convened, investor led Just Transition Value Chain Investment Initiative, to promote and procure 'finished goods', from African Just Transition Green Industrial Cities, (under the AfCFTA), supplying the $10trn pa, Global Green Industrial Economy (GGIE).

Problem Statement

Africa is only responsible for 2% of the cumulative global emissions, but is the worst affected socially and economically by climate change.

Whilst African countries have a significant natural resources endowment, coupled with land and labour that's available aplenty, Africa's access to global value chains sits at an unacceptable approximate 2% of global trade, which is predominantly for the commercial exploitation of African raw materials and minerals, where value is added outside the continent and sold at high premium as finished goods globally and also back to Africa.

A central tenet of the Just Energy transition, enshrined in the Paris Agreement, is that economic benefits must be shared equitably, and the responsibility and costs for climate action be absorbed by those who have contributed most to the climate breakdown, as a core ESG (S), SDG (7, 9, 10, 17) and Agenda 2063 ethical obligation.

What is needed at this stage for Africa's Just Energy Transition, is a combination of equitable access to global value chains for African 'finished goods', long-term private capital, the leverage of the African Continental Free Trade Area (AfCFTA), and an accelerated and transformational technological leapfrogging transition, from the old and carbon intensive old economy, to a significantly large share for African 'finished goods', of the new $10trn pa, Green Industrial Global Economy (GIGE).

Who We Are

An investor led platform, for green technology and energy customers seeking to procure finished green goods from African Just Transition Green Industrial Cities, predominantly located in places dependent on mining and highly carbon intensive industries. The initiative will commence with the establishment of a Just Transition Procurement Champions Community (JTPCC) of 500 Multinational corporations (MNCs) and African Large companies, from across commercial and industrial sectors, non-profit organizations, Aid organizations, as well as other buying agencies. operating globally and across the continent.

The Just Transition Investors Alliance (JTIA), is built on an overarching theory of change that institutional investors as universal owners, investee company corporates as customers and MDB's, regional banks and development finance institutions, as private capital credit enhancers, have a pivotal role to play in positively influencing Africa's Just Energy Transition and equitable and increased participation in global value chains for 'finished goods' and green

technologies, and to assist African and global policymakers, to prioritize institutional investor-public partnerships (IIPP's) to accelerate that process.

Our 2030 Aspiration

The Just Transition Investors Alliance's (JTIA) aspiration, is to achieve 20% participation of African finished goods in global supply chains, establish a network of African Just Transition Green Industrial Cities (in carbon intensive and dependent places) and to cultivate a global circular community of investors and customers for African finished green goods and technologies leveraging the AfCFTA.

Together, investors, companies, academia, governments, communities, workers and development finance partners, will create a rapid, equitable, sustainable, and profitable just transition to our shared zero-carbon future.

How Will it Work

The platform is an African and global pension and sovereign wealth funds initiative, providing leadership on Just Energy Transition, Place-based impact Investment and Value Chain Equity Procurement Strategies, working with their portfolio companies, as part of their ESG commitments to the Just Energy transition and their SDG 10 obligations to address historic discriminatory trading practices exploiting and subordinating Africa, to the provision of raw materials. Investors therefore will be working with portfolio companies, to increase, set and meet targets that increase Africa's integration and share of their global value chains for finished goods, with a particular focus on green finished goods and technologies manufactured from Just Transition Green Industrial Cities under the AfCFTA.

Investors will form place based-impact investment partnerships, to support portfolio companies set-up industrial manufacturing facilities, logistics and trade related infrastructure platforms and enter into corporate PPA's and long-term procurement and purchasing agreements.

Programmes

The Just Transition Investors Alliance (JTIA), will work with the (JTPCC) to deliver the following 5-part programme:

1. Creates a demand driven coalition network of buying MNCs, Governments, Aid Organizations and Procurement Agencies, committed to supporting Africa's Just Energy Transition, SDG10 & 17 and the African Continental Free Trade Area (AfCFTA). For example, what percentage of the First Movers Coalition (FMC) companies, whose collective market value exceeds $8 trillion across five continents, that have committed $12 billion in 2030 purchase commitments for green technologies to decarbonize the cement and concrete industry and other hard-to-abate sectors, such as shipping, trucking, and aviation can be manufactured in African Just Transition Green Industrial Cities.

2. Digitalize, support and onboard **JTPCC** SME suppliers (particularly women and youth), to the AfricaPLC Marketplace.
3. Design policy recommendations and digital twin projects with the **(JTPCC) and procurement network**, to assist governments, development partners, and policymakers, to make informed strategic policy and programmatic decisions around Just Energy Transition sustainable procurement, digital inclusion and eTrade for women and youth procurement partnerships in support of the AfCFTA.
4. Develop and host country, regional, and global sustainable procurement, eTrade an digital twin capacity building training programmes
5. Sponsor and adopt an African network of Just Transition Green Industrial City and place-based, public and private climate investment leaders, to share best practice and the latest trends on investing in the just transition and accessing global value chains, through investing in African Just transition Green Industrial Cities. The network will bring together mayors, institutional investors, government officials, private sector leaders, urban, inclusion and climate investment, technology and development finance specialists, to assist deepen and deliver the JTIA's goals.

Our Sectors

- ✓ Green Hydrogen
- ✓ Mine-to-manufacture (battery, wind, green technologies supply chains)
- ✓ Agriculture
- ✓ Healthcare
- ✓ Aluminium
- ✓ Aviation
- ✓ Shipping
- ✓ Concrete/Cement
- ✓ Steels
- ✓ Trucking
- ✓ Chemicals
- ✓ Carbon Dioxide Removal

Our Impact

- ✓ Prioritizes carbon intensive and dependent places and communities
- ✓ Harnesses Institutional investor-public partnerships
- ✓ Employs innovative digital twin technologies
- ✓ Squarely addresses Scope 3 decarbonization
- ✓ Minimizes stranded assets & stranded communities
- ✓ Securitizes Africa's superior natural capital endowment
- ✓ Increases Africa's participation for 'finished goods' in global value chains
- ✓ Integrates Africa into the global $10trilion global green industrial economy
- ✓ Leverages the Place Based Impact Investing model
- ✓ Establishes the Just Transition as an investment strategy
- ✓ Drives green trade related infrastructure investment
- ✓ Mobilises finance for Africa's Just Energy Transition

- ✓ Reduces explicit global trade inequality (SDG10), supported by the international private sector.
- ✓ Marries global and domestic market demand optimization and Africa's energy system transition, transformation and growth.
- ✓ Creates and adopts an African network of green industrial city and place based climate investment leaders
- ✓ Supports the implementation of the AfCFTA and Agenda 2063
- ✓ Builds a competitive African Green industrial skills base
- ✓ Incubates Green technology transfer
- ✓ Mainstreams Place and City based economic procurement partnerships
- ✓ Consolidates community engagement and consultation
- ✓ Fosters Business and Human Rights best practice
- ✓ Decreases climate refugees and migration

Why Partner Us:

Creates a Unique Market Leadership Opportunity
Partners obtain first mover status and prestige behind the An investor led, Just Transition Value Chain Investment Initiative, to promote and procure 'finished goods', from African Just Transition Green Industrial Cities, (under the AfCFTA), supplying the $10trn pa, Global Green Industrial Economy (GGIE).

Broadens your Competitive Advantage
Partnership increases visibility, institutional profile and provides significant opportunities for distinct marketing and competitive advantages, as well as showing support for the Africa's Just Energy Transition and the AfCFTA.

Fits Squarely into Business Priorities and Strategy
Partnership showcases commitment to supporting African SMEs (particularly women and youth), and profiles leadership in positively raising awareness of private sector partnerships in support of the AfCFTA.

Provides a Platform from which to Build Unlimited Opportunities
Partnership creates additional opportunities for expanded profile and activity. Partners will have access to participate in associated events and initiatives at the C-suite level, along with other high-level executives and government leaders, ensuring that support is profiled to the decision-making community.

Institutional Partners & Community Ecosystem Leaders:

- ✓ Africa investor (Ai)
- ✓ African Union Development Agency (AUDA)
- ✓ African Continental Free Trade Area Secretariat (AfCTA)
- ✓ African Union Development Agency (AUDA) Continental Business Network (CBN)
- ✓ African Green Infrastructure Investment Bank (AfGIIB)
- ✓ Africa-Europe Energy Earthshot

- ✓ The European Commission (INTPA)
- ✓ The BTeam
- ✓ United Cities
- ✓ UN Sustainable Energy for All
- ✓ UN Global Compact
- ✓ SDG Impact Fund
- ✓ International Chamber of Commerce (ICC)
- ✓ World Trade Organisation (WTO)
- ✓ African Sovereign Wealth and Pension Fund Leaders Forum (AiSWPFF)
- ✓ World Benchmarking Alliance (WBA)
- ✓ World Pensions Council (WPC)
- ✓ The Council for Inclusive Capitalism
- ✓ The African Influencers for Development (AID)
- ✓ African Export-Import Bank (AFREXIMBANK)
- ✓ African Development Bank (AfDB)
- ✓ Trade Development Bank (TDB)
- ✓ First Movers Coalition
- ✓ Cities and Mayors Networks
- ✓ Duke Global Value Chains Center (Duke University)
- ✓ World Federation of Free Trade Zones
- ✓ World Association of PPP Units
- ✓ CFA Global Asset Owners Council
- ✓ The Climate Investment Coalition (CIC)
- ✓ Global Investors for Sustainable Development (GISD)
- ✓ European Development Finance Institutions (EDFI)
- ✓ Anglo American
- ✓ International Forum of Sovereign Wealth Funds (IFSWF's)
- ✓ Climate Action100
- ✓ C40 Cities
- ✓ Institutional Investor Group on Climate Change (IIGC)
- ✓ PRI
- ✓ The NDC Partnership
- ✓ NetZero Asset Owners Alliance (NZAOA)
- ✓ The Task Force on Inequality-related Financial Disclosures (TIFD) www.thetifd.org
- ✓ Sustainable Markets Initiative (SMI)
- ✓ Investor Leadership Network (ILN)
- ✓ Ceres
- ✓ Business and Human Rights Resource Centre (BHRRC)
- ✓ The Good Economy
- ✓ Industrial Development Corporation (IDC)
- ✓ National Empowerment Fund (NEF)
- ✓ The Global Steering Group for Impact Investment (GSG)
- ✓ The Global Impact Investing Network (GIIN)
- ✓ Impact Investing Institute
- ✓ The Predistribution Initiative
- ✓ Grantham House
- ✓ First Movers Coalition

- ✓ Google
- ✓ Mars
- ✓ SalesForce
- ✓ UNCTAD
- ✓ ITC
- ✓ Cities and Mayors Networks
- ✓ World Federation of Free Trade Zones
- ✓ World Association of PPP Units
- ✓ Duke Global Value Chains Center (Duke University)
- ✓ University of Johannesburg

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